

# **LES ROSE**

## **Professor of Practice**

S.I. Newhouse School  
Broadcast and Digital Journalism  
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## **EDUCATION and PROFESSIONAL TRAINING**

### **Masters of Arts, Journalism 2010**

University of Nebraska, Lincoln

### **Bachelor of Arts, Broadcast Journalism 1979**

University of South Florida, Tampa

## **CAREER EXPERIENCE**

### **Professor of Practice, S.I. Newhouse School**

Broadcast and Digital Journalism, Syracuse University  
Syracuse, NY

August 2016 - Present

### **Television News Photojournalist and Field Producer**

CBS Network News  
Los Angeles, CA

November 1998 – July 2016

- Assignments include all CBS News Broadcasts and primetime news programs and extensive weekly work for “CBS Sunday Morning”
- Co-photojournalist, “On the Road with Steve Hartman” 2011-Present
- Photojournalist, “Everybody Has a Story” with Steve Hartman 1998-2004
- Photojournalist, “60 Minutes 2” end segments with Steve Hartman 2005
- Co-photojournalist, “Assignment America” segments 2005- 2010

## **PROFESSIONAL AFFILIATIONS**

### **National Press Photographer’s Association (Volunteer Position)**

January 2000 - Present

TV News Critique Chairman: Program administration to critique stories from NPPA television photographers, editors, reporters and anchors nationwide.

### **Student Television Network (Volunteer Position)**

March 2012 - Present

Advisory Board: Program development assistance and seminar formulation for yearly convention and judging student work.

**Columbia (MO.) Area Career Center, Journalism Programs (Volunteer Position)**

September 2009 - Present

Board Member: Program development assistance and student work critic.

**Broadcast Education Association**

**National Academy of Television Arts and Sciences**

**Press Photographers Association of Greater Los Angeles**

**Investigative Reporters and Editors, Inc.**

**SEMINARS and LECTURE ENGAGEMENTS**

Michigan Association of Broadcasters, seminar leader	2005, 2017
WNBC-TV, New York, NY, visiting lecturer and seminar leader	2016
Associated Press, "State of the Media," S.I. Newhouse, Syracuse University	2016
S.I. Newhouse Fall Workshop, Syracuse University	2016
Louisiana Association of Broadcaster LAB/MAB, convention speaker	2016
JEA/ NSPA, convention speaker	2016
Southern Illinois University, multi-day seminar leader	2016
Quinnipiac University, visiting lecturer	2015
The Poynter Institute, visiting faculty	2001-2016
"Advanced Multimedia Reporting with Video"	
"Powerful TV Photojournalism"	
"TV Power Reporting: Telling Stronger Stories"	
The University of Florida, visiting lecturer and seminar leader	2009-2016
The University of Central Florida, visiting lecturer and seminar leader	2014, 2015
The University of North Florida, visiting lecturer and seminar leader	2015
Maine Association of Broadcasters, seminar leader	2014
Alaska Association of Broadcasters, Storytelling Seminar	2013
Carlsbad High School, Carlsbad, CA., full day seminar, featured speaker	2012-2015
Florida Scholastic Press Association, featured guest speaker	2001, 2002, 2004-2013, 2015
Hawaii Association of Broadcasters State Convention	2002-2004, 2009, 2011, 2014
Kansas Association of Broadcasters, Storytelling Seminar	2013
NPPA News Video Workshop, Norman, OK. Faculty	1999, 2001-2004, 2006-2008, 2013-2017
Oklahoma Broadcasters Association Convention with Al Tompkins	2012-2014
SCAN-NATOIA for Southern California, full day seminar	2009-2011, 2014, 2015
Student Television Network, National Convention, featured speaker	2005-2016
Texas Association of Broadcasters, seminar leader	2011-2014, 2016
University of Missouri/KOMU-TV, Columbia, visiting lecturer	2008-2013

University of Southern California, visiting lecturer	1998-2002, 2008-2015
WGAL-TV, Lancaster, PA. full day seminar	2013
Columbia, Missouri Schools, lecturer for Broadcast Journalism students	2008-2012, 2014
DINFOS (Defense Information School) Fort Meade, MD. Full day seminar	2009, 2012, 2016
KLAS-TV News, Las Vegas, NV., training seminar	2006, 2012
Nebraska High School Press Association State Convention, keynote speaker	2008-2012
Oklahoma Assoc. of Broadcasters, News Seminar with Al Tompkins	2012-2014
RTNDA Convention, Fort Lauderdale, FL.	2012
Society of Professional Journalists/RTDNA (joint convention), seminar speaker	2001, 2012
Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader	2011, 2013
Hawaii Schools/PBS Initiative: "Hiki No" five-day seminar	2010, 2011, 2014, 2015
News12 Storytelling seminars (NYC area), 4 seminars for all 7 bureaus	2011
PBS/Hawaii full day seminar for editorial and production staff	2011
South Carolina Broadcasters Association, State Convention Workshop	2006, 2011
New Mexico Broadcasters Association, State Convention Workshop	2006, 2010
NPPA Northern Short Course, keynote speaker	2005, 2010
RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV.	2007, 2008, 2010
<i>The Roanoke Times</i> Seminar for Web Storytelling for Newsroom Staff, Roanoke, VA.	2010
WTSP-TV St. Petersburg, FL., seminar for newsroom	2007, 2010
RTNDA @ NAB Three Day/Four Person VJ seminar	2009
SRTVS (Soldiers Radio and Television Services) Washington, D.C., co-presenter	2009
Microsoft, Inc., two full day storytelling seminars for online media channels	2008
NATAS, Mid-Atlantic Region, Pittsburgh and Harrisburg, PA., news workshop	2008
Nebraska News Photographers Association, John Savage seminar speaker	2008
Ohio Association of Broadcasters, News Workshop Seminar, Columbus, OH.	2008
Student Television Network Summer Camp for returning teachers	2008
University of Nebraska at Lincoln, full day seminar, visiting lecturer	2008
Global TV Edmonton and Calgary seminars, Canada	2007
KCLV-TV, Las Vegas, NV., workshop presenter	2004, 2006, 2007
Missouri Broadcasters Association, St. Louis, MO., featured speaker	2007
NATOA Regional Conference keynote co-speaker, Phoenix, AZ.	2007
NATOA Regional Conference keynote speaker, Cleveland, Ohio	2007
Alhambra Unified School District, featured speaker	2006
Icelandic Broadcasting Service Television, Reykjavik, two-day staff seminar	2006
Kentucky High School Journalism Association, keynote and seminar speaker	2006
NATOA National Convention, keynote-programming speaker	2004, 2006
Promax/BDA, New York, N.Y., featured speaker	2006
Stoneman Douglas High School broadcast journalism class, full day seminar	2004-2006
West Virginia Broadcasters Association, State Convention Workshop	2006
WPBF-TV News, West Palm Beach, FL., training seminar	2006

## **AWARDS**

2015 Edward R. Murrow Award (shared/ contributor to show) Best Newscast CBS Evening News with Scott Pelley

2015 Emmy Award (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys

2013 Emmy Award (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys

2013 Gracie Award “Cancer Cure” (team win), Alliance for Women in Media

2013 SPJ Sigma Delta Chi Award for Feature Reporting (Network Television, Team Win)

2011 “University Libraries Influence Award Winner,” University of Nebraska, for Influence of Thesis: *Edward R. Murrow’s Ethics and Influence*

2009-2010 Alfred I. Dupont Columbia University Award (shared) for “CBS Reports: Children of the Recession”

2006 Florida Scholastic Press Association, Gold Medallion Award