

LES ROSE

Professor of Practice

S.I. Newhouse School
Broadcast and Digital Journalism
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EDUCATION and PROFESSIONAL TRAINING

Masters of Arts, Journalism 2010

University of Nebraska, Lincoln

Bachelor of Arts, Broadcast Journalism 1979

University of South Florida, Tampa

CAREER EXPERIENCE

Professor of Practice, S.I. Newhouse School

Broadcast and Digital Journalism, Syracuse University
Syracuse, NY

August 2016 - Present

Television News Photojournalist and Field Producer

CBS Network News
Los Angeles, CA

November 1998 – July 2016

- Assignments include all CBS News Broadcasts and primetime news programs and extensive weekly work for “CBS Sunday Morning”
- Co-photojournalist, “On the Road with Steve Hartman” 2011-Present
- Photojournalist, “Everybody Has a Story” with Steve Hartman 1998-2004
- Photojournalist, “60 Minutes 2” end segments with Steve Hartman 2005
- Co-photojournalist, “Assignment America” segments 2005- 2010

PROFESSIONAL AFFILIATIONS

National Press Photographers Association (Volunteer Position)

January 2000 - Present

TV News Critique Chairman: Program administration to critique stories from NPPA television photographers, editors, reporters and anchors nationwide.

Student Television Network (Volunteer Position)

March 2012 - Present

Advisory Board: Program development assistance and seminar formulation for yearly convention and judging student work.

Columbia (MO.) Area Career Center, Journalism Programs (Volunteer Position)

September 2009 - Present

Board Member: Program development assistance and student work critic.

Society of Professional Journalists

Broadcast Education Association

National Academy of Television Arts and Sciences

Press Photographers Association of Greater Los Angeles

Investigative Reporters and Editors, Inc.

SEMINARS and LECTURE ENGAGEMENTS

2018 Student Television Network National Convention, session speaker

2018 National Press Photographers Association News Video Workshop, keynote speaker & faculty

2018 Florida Scholastic Press Association Annual State Convention, keynote speaker & sessions speaker

2018 USAID Macedonia, Consultant for USAID.Gov (through AECOM), Sitel Television Network Skopje, Macedonia

2018 California State University Summer Arts Program, Visual Storytelling, co-developer & instructor

2018 Excellence in Journalism Convention, Baltimore, MD, participant and student speaker

2017 Michigan Association of Broadcasters, seminar leader

2017 National Press Photographers Association News Video Workshop, keynote speaker & faculty

2017 Student Television Network National Convention, guest speaker

2017 North Carolina Broadcasters, guest speaker

2017 Storytelling Workshop Advance Media NY, instructor

2017 MediaShift/ CUNY Twitter Chat, Participant/Newhouse Representative

2017 Sound of Life Storytelling Workshop, keynote speaker

2016 Syracuse Setback (Mental Health Awareness Week), speaker

2016 WNBC-TV, New York, NY, visiting lecturer and seminar leader for photojournalists

2016 Associated Press, "State of the Media," S.I. Newhouse, Syracuse University, speaker co-coordinator

- 2016 S.I. Newhouse Fall Workshop, Syracuse University, faculty
- 2016 Louisiana Association of Broadcasters LAB/MAB, convention speaker
- 2016 DINFOS (Defense Information School) Fort Meade, MD seminar instructor
- 2016 The Poynter Institute, Visiting Faculty and Co-Presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2016 Texas Association of Broadcasters, full day seminar co-speaker
- 2016 Journalism Education Association/ National Scholastic Press Association, convention speaker
- 2016 The University of Florida, visiting lecturer, key note for National Broadcasting Society Chapter and coaching one-on-one with students
- 2016 National Press Photographers Association News Video Workshop, faculty
- 2016 Student Television Network, 4-day convention seminar speaker and judge
- 2016 Southern Illinois University, multi-day seminar leader

- 2015 The Poynter Institute, visiting faculty and co presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2015 The University of Florida, visiting lecturer, key note for National Broadcasting Society Chapter and coaching one-on-one with students
- 2015 National Press Photographers Association News Video Workshop, faculty
- 2015 Quinnipiac University, visiting lecturer and coaching one-on-one with students
- 2015 PBS Hawaii, full week seminar leader for high school and middle school journalism students for their prime time show, *Hiki No*, Maui, HI
- 2015 Student Television Network 4-day convention seminar speaker and judge
- 2015 The University of Central Florida, visiting lecturer and seminar leader
- 2015 The University of North Florida, visiting lecturer and seminar leader
- 2015 The University of Southern California, visiting lecturer and seminar leader
- 2015 SCAN-NATO for Southern California, full day seminar leader
- 2015 Carlsbad High School Full Day Seminar Leader, featured speaker
- 2015 Florida Scholastic Press Association, featured guest speaker

- 2014 The Poynter Institute, visiting faculty and co presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2014 National Press Photographers Association News Video Workshop, faculty
- 2014 The University of Florida, visiting lecturer, key note for National Broadcasting Society Chapter and coaching one-on-one with students
- 2014 PBS Hawaii, full week seminar leader for high school and middle school journalism students for their prime time show, *Hiki No*, Kauai, HI
- 2014 The University of Central Florida, visiting lecturer and seminar leader
- 2014 - The University of Southern California, visiting lecturer and seminar leader
- 2014 SCAN-NATOA for Southern California, full day seminar leader
- 2014 Maine Association of Broadcasters, co-presenter, full day seminar
- 2014 Carlsbad High School Full Day Seminar Leader, featured speaker
- 2014 Maine Association of Broadcaster, seminar leader
- 2014 Hawaii Association of Broadcasters, full day seminar co-speaker
- 2014 Texas Association of Broadcasters, full day seminar co-speaker
- 2014 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2014 Student Television Network 4-day convention seminar speaker and judge
- 2014 KLAS-TV News, Las Vegas, NV, training seminar
- 2013 The Poynter Institute, visiting faculty and co-presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2013 The University of Florida, visiting lecturer, key note for National Broadcasting Society Chapter and coaching one-on-one with students
- 2013 The University of Central Florida, visiting lecturer and seminar leader
- 2013 The University of Southern California, visiting lecturer
- 2013 Alaska Association of Broadcasters, Storytelling Seminar, presenter
- 2013 Student Television Network 4-day convention seminar speaker and judge
- 2013 Florida Scholastic Press Association, featured guest speaker
- 2013 Carlsbad High School, Carlsbad, CA, full day seminar, featured speaker

- 2013 Florida Scholastic Press Association, featured guest speaker
- 2013 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2013 Kansas Association of Broadcasters, Storytelling Seminar, presenter
- 2013 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2013 WGAL-TV, Lancaster, PA Full day seminar for entire newsroom staff
- 2013 Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader for newsroom staff
- 2013 National Press Photographers Association News Video Workshop, faculty
- 2012 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2012 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2012 Student Television Network 4-day convention seminar speaker
- 2012 RTNDA Convention, Fort Lauderdale, FL seminar leader
- 2012 DINFOS (Defense Information School) Fort Meade, MD Full day seminar
- 2012 The University of Southern California, visiting lecturer
- 2012 Florida Scholastic Press Association, featured guest speaker
- 2012 Kansas Association of Broadcasters, Storytelling Seminar
- 2012 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2012 Carlsbad High School, Carlsbad, CA full day seminar, featured speaker
- 2012 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2012 Nebraska High School Press Association State Convention, keynote speaker
- 2012 Society of Professional Journalists/RTDNA (joint convention), seminar speaker
- 2012 KLAS-TV News, Las Vegas, NV, training seminar
- 2011 The University of Florida, visiting lecturer and seminar leader
- 2011 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2011 SCAN-NATOA for Southern California, full day seminar
- 2011 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar

- 2011 Florida Scholastic Press Association, featured guest speaker
- 2011 Nebraska High School Press Association State Convention, keynote speaker
- 2011 Student Television Network, National Convention, featured speaker and judge, four days
- 2011 Texas Association of Broadcasters, seminar leader
- 2011 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2011 Hawaii Association of Broadcasters State Convention, seminar leader
- 2011 University of Southern California, visiting lecturer
- 2011 Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader
- 2011 South Carolina Broadcasters Association, State Convention Workshop
- 2011 News12 Storytelling seminars (NYC area), four seminars for all seven bureaus
- 2011 PBS/Hawaii full day seminar for editorial and production staff
- 2010 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2010 The University of Florida, visiting lecturer and seminar leader
- 2010 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar
- 2010 Student Television Network, National Convention, featured speaker and judge, four days
- 2010 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2010 *The Roanoke Times* Seminar for Web Storytelling for Newsroom Staff, Roanoke, VA.
- 2010 Nebraska High School Press Association State Convention, keynote speaker
- 2010 Florida Scholastic Press Association, featured guest speaker
- 2010 University of Southern California, visiting lecturer
- 2010 SCAN-NATOA for Southern California, full day seminar
- 2010 New Mexico Broadcasters Association, State Convention Workshop
- 2010 National Press Photographers Association News Video Workshop, faculty
- 2010 RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV
- 2010 WTSP-TV St. Petersburg, FL, seminar for newsroom

- 2009 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2009 The University of Florida, visiting lecturer and seminar leader
- 2009 Student Television Network, National Convention, featured speaker and judge, four days
- 2009 University of Southern California, visiting lecturer
- 2009 Hawaii Association of Broadcasters State Convention, seminar leader
- 2009 Nebraska High School Press Association State Convention, keynote speaker
- 2009 SCAN-NATO for Southern California, full day seminar
- 2009 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2009 DINFOS (Defense Information School) Fort Meade, MD full day seminar
- 2009 RTNDA @ NAB Three Day/Four Person VJ seminar
- 2009 SRTVS (Soldiers Radio and Television Services) Washington, DC, co-presenter
- 2009 Florida Scholastic Press Association, featured guest speaker
- 2008 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2008 The University of Florida, visiting lecturer and seminar leader
- 2008 National Press Photographers Association News Video Workshop, faculty
- 2008 Student Television Network, National Convention, featured speaker and judge, four days
- 2008 Florida Scholastic Press Association, featured guest speaker
- 2008 University of Nebraska at Lincoln, full day seminar, visiting lecturer
- 2008 National Press Photographers Association News Video Workshop, faculty
- 2008 Nebraska News Photographers Association, John Savage seminar speaker
- 2008 Student Television Network, National Convention, featured speaker and judge
- 2008 Nebraska High School Press Association State Convention, keynote speaker
- 2008 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2008 Microsoft, Inc., two full day storytelling seminars for online media channels

- 2008 NATAS, Mid-Atlantic Region, Pittsburgh and Harrisburg, PA News Workshop
- 2008 University of Southern California, visiting lecturer
- 2008 RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV
- 2008 Student Television Network Summer Camp for returning teachers, Springfield MO
- 2008 Ohio Association of Broadcasters, News Workshop Seminar, Columbus, OH
- 2008 University of South Florida, full day guest lecturer, Tampa, FL
- 2007 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2007 The University of Florida, visiting lecturer and seminar leader
- 2007 National Press Photographers Association News Video Workshop, faculty
- 2007 Global TV Edmonton and Calgary seminars, Canada
- 2007 NATOA Regional Conference keynote co-speaker, Phoenix, AZ
- 2007 NATOA Regional Conference keynote speaker, Cleveland, OH
- 2007 Student Television Network, National Convention, featured speaker and judge
- 2007 RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV
- 2007 Missouri Broadcasters Association, St. Louis, MO, featured speaker
- 2007 WTSP-TV St. Petersburg, FL, seminar for newsroom
- 2007 KCLV-TV, Las Vegas, NV, Workshop presenter
- 2007 Florida Scholastic Press Association, featured guest speaker
- 2007 University of South Florida, full day guest lecturer, Tampa, FL
- 2006 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2006 The University of Florida, visiting lecturer and seminar leader
- 2006 National Press Photographers Association News Video Workshop, faculty
- 2006 Icelandic Broadcasting Service Television, Reykjavik, two-day staff seminar
- 2006 West Virginia Broadcasters Association, State Convention Workshop
- 2006 Kentucky High School Journalism Association, keynote and seminar speaker

- 2006 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar
- 2006 KLAS-TV News, Las Vegas, NV training seminar
- 2006 Promax/BDA, New York, NY, featured speaker
- 2006 University of South Florida, full day guest lecturer, Tampa, FL
- 2006 NATOA National Convention, keynote-programming speaker
- 2006 WPBF-TV News, West Palm Beach, FL, training seminar
- 2006 South Carolina Broadcasters Association, State Convention Workshop
- 2006 New Mexico Broadcasters Association, State Convention Workshop
- 2006 Student Television Network, National Convention, featured speaker and judge
- 2006 Alhambra Unified School District, featured speaker
- 2006 KCLV-TV, Las Vegas, NV, Workshop presenter
- 2006 Stoneman Douglas High School broadcast journalism class, full day seminar
- 2006 Florida Scholastic Press Association, featured guest speaker
- 2005 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2005 The University of Florida, visiting lecturer and seminar leader
- 2005 Michigan Association of Broadcasters, keynote speaker
- 2005 National Press Photographers Association News Video Workshop, faculty
- 2005 Florida Scholastic Press Association, featured guest speaker
- 2005 Student Television Network, National Convention, featured speaker
- 2005 Stoneman Douglas High School broadcast journalism class, full day seminar
- 2005 University of South Florida, full day guest lecturer, Tampa, FL
- 2004 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2004 NATOA National Convention, keynote-programming speaker
- 2004 KCLV-TV, Las Vegas, NV Workshop presenter

- 2004 Stoneman Douglas High School broadcast journalism class, full day seminar
- 2004 IRE Regional Convention, Las Vegas, NV, featured speaker
- 2004 Florida Scholastic Press Association, featured guest speaker
- 2004 Hawaii Association of Broadcasters State Convention
- 2004 National Press Photographers Association News Video Workshop, faculty
- 2004 University of South Florida, full day guest lecturer, Tampa, FL
- 2003 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2003 Hawaii Association of Broadcasters State Convention
- 2003 National Press Photographers Association News Video Workshop, faculty
- 2002 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2002 Hawaii Association of Broadcasters State Convention
- 2002 Florida Scholastic Press Association, featured guest speaker
- 2002 National Press Photographers Association News Video Workshop, faculty
- 2002 University of Southern California, visiting lecturer
- 2002 University of South Florida, Tampa, FL, full-day guest lecturer
- 2001 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2001 Florida Scholastic Press Association, featured guest speaker
- 2001 National Press Photographers Association News Video Workshop, faculty
- 2001 University of Southern California, visiting lecturer
- 2001 University of South Florida, Tampa, FL, full-day guest lecturer
- 2001 National Press Photographers Association (Chicago & Kansas City), *TV Airborne*, faculty
- 2001 Society of Professional Journalists/RTDNA (joint convention), seminar speaker
- 2000 University of Southern California, visiting lecturer
- 2000 University of South Florida, Tampa, FL, full-day guest lecturer
- 1999 University of Southern California, visiting lecturer

- 1999 National Press Photographers Association News Video Workshop, faculty
- 1999 University of South Florida, Tampa, FL, full-day guest lecturer
- 1998 University of Southern California, visiting lecturer
- 1998 University of South Florida, Tampa, FL, full-day guest lecturer
- 1997 University of South Florida, Tampa, FL, full-day guest lecturer
- 1996 University of South Florida, Tampa, FL, full-day guest lecturer
- 1995 University of South Florida, Tampa, FL, full-day guest lecturer
- 1994-1986 University of South Florida, Tampa, FL, full-day guest lecturer

AWARDS

- 2015 Edward R. Murrow Award (shared/ contributor to show) Best Newscast CBS Evening News with Scott Pelley
- 2015 Emmy Award (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys
- 2013 Emmy Award (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys
- 2013 Gracie Award “Cancer Cure” (team win), Alliance for Women in Media
- 2013 SPJ Sigma Delta Chi Award for Feature Reporting (Network Television, Team Win)
- 2011 “University Libraries Influence Award Winner,” University of Nebraska, for Influence of Thesis: *Edward R. Murrow’s Ethics and Influence*
- 2009-2010 Alfred I. Dupont Columbia University Award (shared) for “CBS Reports: Children of the Recession”
- 2006 Florida Scholastic Press Association, Gold Medallion Award
- 2003 Edward R. Murrow Award, Feature Reporting, *The Wranglers* with Steve Hartman
- 2001 National News and Documentary Emmy Nomination, Producer, 48 Hours Special *Everybody Has a Story*” (Best Report in a News magazine in 2001), NATAS, New York
- 2000 to 2001 Alfred I. Dupont Columbia University Award, Photographer, CBS Evenings News, *Everybody has a Story*
- 1998 Emmy Award, Camera (Light News Story), NATAS, Los Angeles
- 1998 Emmy Award, Producer (Feature Segment), NATAS, Los Angeles
- 1998 Emmy Award, Producer (L.A. Local Color), NATAS, Los Angeles
- 1998 Emmy Nomination, Producer (Outstanding Sports Reporting), NATAS, Los Angeles
- 1998 Emmy Nomination, Camera (Light News Story-Single Report), NATAS, Los Angeles
- 1998 Emmy Nomination, Producer (Serious News Story – Single Report), NATAS, Los Angeles
- 1998 Emmy Nomination, Outstanding News Videographer, NATAS, Los Angeles
- 1998 Videographer of the Year, Press Photographers Association of Greater Los Angeles
- 1998 AP Award, Videographer of the Year, APTRA (California-Nevada)
- 1998 AP Award, Best Regularly Scheduled Feature (Producer), APTRA (California-Nevada)

1998 Golden Mike Award for Best Light Feature Reporting (Producer), RTNA of Southern California

1998 Golden Mike Award for Best Sports Feature Reporting (Producer), RTNA of Southern California

1998 Golden Mike Award for Best News Special (Co-Photographer), RTNA of Southern California

1997 Emmy Award, Producer (Outstanding News Feature Reporting), NATAS, Los Angeles

1997 Emmy Nomination, Camera (Outstanding News Videographer), NATAS, Los Angeles

1997 Emmy Nomination, Producer (Light News Story – Multi part), NATAS, Los Angeles

1997 Emmy Nomination, Producer (Light News Story – Single Report), NATAS, Los Angeles

1997 Emmy Nomination, Camera (Live Coverage Unscheduled News Event), NATAS, Los Angeles

1997 Golden Mike Award, for Best Videographer of a Feature Series or Special, RTNA of Southern California

1997 Golden Mike Award for Best Light News Series Reporting, RTNA of Southern California

1997 First Place, (Producer) Best Regularly Scheduled Feature, APTRA (California-Nevada)

1997 First Place, (Co-Producer) Best Special Programming, APTRA (California-Nevada)

1996 Emmy Award, Camera (Outstanding News Videographer), NATAS, Los Angeles

1996 Emmy Nomination, Camera (Serious News Story), NATAS, Los Angeles

1996 Emmy Nomination, Camera (Light News Story, Second in Category), NATAS, Los Angeles

1996 Emmy Nomination, Producer (Outstanding Hard News Reporting), NATAS, Los Angeles

1996 Emmy Nomination, Producer (Outstanding News Feature Reporting), NATAS, Los Angeles

1996 Golden Mike Award for Best News Videographer of a Feature Series or Special, RTNA of Southern California

1996 First Place, Feature Photography, Press Photographers Association of Greater Los Angeles

1996 First Place, Videographer of a News Feature, APTRA (California-Nevada)

1996 First Place, Regularly Scheduled Feature, APTRA (California-Nevada)

1996 First Place, Videographer of Sports, APTRA (California-Nevada)

1995 Emmy Nomination, Producer (News Feature), NATAS, Los Angeles

1995 Golden Mike Award for Best Light Feature (Photography), RTNA of Southern California

1994 Emmy Award (Group) for Live Coverage: Earthquake, NATAS, Los Angeles

1993 Emmy Nomination, Camera (News Feature), NATAS, Los Angeles

1990 Emmy Nomination, Camera (News Feature), NATAS, Los Angeles

1990 Emmy Nomination, News Editing (Hard News), NATAS, Los Angeles

1990 First Place, Best Light Feature, APTRA (California-Nevada)

1990 Golden Mike Award for Best Light Feature, APTRA (California-Nevada)

1990 Golden Mike Award for Best Serious Feature (Editing), RTNA of Southern California

1988 Emmy Nomination, News Editing (Feature), NATAS, Los Angeles

1987 Golden Mike (Group for Earthquake Coverage), RTNA of Southern California

1984 United Press International Award of Excellence in Reporting, Florida

1983 Emmy Award for Individual Achievement in Editing, NATAS, Florida