

# LES ROSE

## Professor of Practice

S.I. Newhouse School, Syracuse University

Broadcast and Digital Journalism

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Since the Fall of 2016, I have served as a Broadcast and Digital Journalism Professor of Practice at the S.I. Newhouse School, Syracuse University. My duties include teaching at least three classes per semester, teaching SUMmer college, high school students, mentoring well over 100 Newhouse students and alumni, and teaching my skill set to master's students. I also help students with internships and jobs through numerous industry contacts. I serve the University and the greater Syracuse area community as well as contribute to the betterment of the TV News photojournalism industry, which I represent to the school.

For 38 years, I was a television news photojournalist, field producer, video editor, and live truck operator. For 22 of those years, I was a photojournalist and field producer for CBS News in the LA Bureau. I worked with correspondent Steve Hartman for the series "Everybody Has a Story," "Assignment America," "60 Minutes 2," and "On the Road with Steve Hartman." In addition, I covered three decades of other national stories including Columbine and Pulse Nightclub mass shootings, 9-11 in Shanksville and NYC, the Nagano Olympics, California fires and earthquakes, as well as the trials OJ Simpson, Michael Jackson and the Menendez brothers.

## EDUCATION

### **Master of Arts, Broadcast Journalism, 2010**

University of Nebraska, Lincoln

### **Bachelor of Arts, Broadcast Journalism, 1979**

University of South Florida, Tampa

Minor: American History

## ACADEMIC HONORS AND AWARDS

2011 **University Libraries Influence Award Winner**, University of Nebraska, for Influence of Thesis: *Edward R. Murrow's Ethics and Influence*

2010 and 2011 Most Downloaded Thesis for the University of Nebraska Library

2000 **Alumni of the Year**, Mass Communications Department, University of South Florida

## PROFESSIONAL HONORS AND AWARDS

2015 **Edward R. Murrow Award** (shared/contributor to show) Best Newscast CBS Evening News with Scott Pelley

2015 **Emmy Award** (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys

2013 **Emmy Award** (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys

2013 **Gracie Award** *Cancer Cure* (team win), Alliance for Women in Media

2013 **SPJ Sigma Delta Chi Award for Feature Reporting** (Network Television, Team Win)

2009 – 2010 **Alfred I. Dupont Columbia University Award** (shared) for *CBS Reports: Children of the Recession*

2006 Florida Scholastic Press Association, **Gold Medallion Award**

2003 **Edward R. Murrow Award**, Feature Reporting, *The Wranglers* with Steve Hartman

2001 National News and Documentary **Emmy Nomination**, Producer, 48 Hours Special *Everybody Has a Story*” (Best Report in a News magazine in 2001), NATAS, New York

2000 – 2001 **Alfred I. Dupont Columbia University Award**, Photographer, CBS Evenings News, *Everybody has a Story*

1998 **Emmy Award**, Camera (Light News Story), NATAS, Los Angeles

1998 **Emmy Award**, Producer (Feature Segment), NATAS, Los Angeles

1998 **Emmy Award**, Producer (L.A. Local Color), NATAS, Los Angeles

1998 **Emmy Nomination**, Producer (Outstanding Sports Reporting), NATAS, Los Angeles

1998 **Emmy Nomination**, Camera (Light News Story-Single Report), NATAS, Los Angeles

1998 **Emmy Nomination**, Producer (Serious News Story – Single Report), NATAS, Los Angeles

1998 **Emmy Nomination**, Outstanding News Videographer, NATAS, Los Angeles

- 1998 **Videographer of the Year**, Press Photographers Association of Greater Los Angeles
- 1998 **AP Award**, Videographer of the Year, APTRA (California-Nevada)
- 1998 **AP Award**, Best Regularly Scheduled Feature (Producer), APTRA (California-Nevada)
- 1998 **Golden Mike Award** for Best Light Feature Reporting (Producer), RTNA of Southern California
- 1998 **Golden Mike Award** for Best Sports Feature Reporting (Producer), RTNA of Southern California
- 1998 **Golden Mike Award** for Best News Special (Co-Photographer), RTNA of Southern California
- 1997 **Emmy Award**, Producer (Outstanding News Feature Reporting), NATAS, Los Angeles
- 1997 **Emmy Nomination**, Camera (Outstanding News Videographer), NATAS, Los Angeles
- 1997 **Emmy Nomination**, Producer (Light News Story – Multi part), NATAS, Los Angeles
- 1997 **Emmy Nomination**, Producer (Light News Story – Single Report), NATAS, Los Angeles
- 1997 **Emmy Nomination**, Camera (Live Coverage Unscheduled News Event), NATAS, Los Angeles
- 1997 **Golden Mike Award**, for Best Videographer of a Feature Series or Special, RTNA of Southern California
- 1997 **Golden Mike Award** for Best Light News Series Reporting, RTNA of Southern California
- 1997 **First Place**, (Producer) Best Regularly Scheduled Feature, APTRA (California-Nevada)
- 1997 **First Place**, (Co-Producer) Best Special Programming, APTRA (California-Nevada)
- 1996 **Emmy Award**, Camera (Outstanding News Videographer), NATAS, Los Angeles
- 1996 **Emmy Nomination**, Camera (Serious News Story), NATAS, Los Angeles
- 1996 **Emmy Nomination**, Camera (Light News Story, Second in Category), NATAS, Los Angeles
- 1996 **Emmy Nomination**, Producer (Outstanding Hard News Reporting), NATAS, Los Angeles

- 1996 **Emmy Nomination**, Producer (Outstanding News Feature Reporting), NATAS, Los Angeles
- 1996 **Golden Mike Award** for Best News Videographer of a Feature Series or Special, RTNA of Southern California
- 1996 **First Place**, Feature Photography, Press Photographers Association of Greater Los Angeles
- 1996 **First Place**, Videographer of a News Feature, APTRA (California-Nevada)
- 1996 **First Place**, Regularly Scheduled Feature, APTRA (California-Nevada)
- 1996 **First Place**, Videographer of Sports, APTRA (California-Nevada)
- 1995 **Emmy Nomination**, Producer (News Feature), NATAS, Los Angeles
- 1995 **Golden Mike Award** for Best Light Feature (Photography), RTNA of Southern California
- 1994 **Emmy Award** (Group) for Live Coverage: Earthquake, NATAS, Los Angeles
- 1993 **Emmy Nomination**, Camera (News Feature), NATAS, Los Angeles
- 1990 **Emmy Nomination**, Camera (News Feature), NATAS, Los Angeles
- 1990 **Emmy Nomination**, News Editing (Hard News), NATAS, Los Angeles
- 1990 **First Place**, Best Light Feature, APTRA (California-Nevada)
- 1990 **Golden Mike Award** for Best Light Feature, APTRA (California-Nevada)
- 1990 **Golden Mike Award** for Best Serious Feature (Editing), RTNA of Southern California
- 1988 **Emmy Nomination**, News Editing (Feature), NATAS, Los Angeles
- 1987 **Golden Mike** (Group for Earthquake Coverage), RTNA of Southern California
- 1984 **United Press International Award of Excellence** in Reporting, Florida
- 1983 **Emmy Award** for Individual Achievement in Editing, NATAS, Florida

## CAREER EXPERIENCE

### **Professor of Practice, S.I. Newhouse School**

#### **Broadcast and Digital Journalism**

**Syracuse University, Syracuse, NY**

August 2016 to Present

- COM 117 Multimedia Storytelling
- COM 470 Experience Credit
- BDJ 464 Television and Digital News Reporting
- BDJ 500 Selected Topics
- BDJ 664- MMM News Reporting II

### **Television News Photojournalist and Field Producer**

#### **CBS Network News, Los Angeles Bureau**

November 1998 to July 2016

*CBS Evening News, CBS Sunday Morning, CBS This Morning, CBS News 48 Hours, 60 Minutes 2*

- 2011 – 2016: Co-Photojournalist, *On the Road with Steve Hartman*
- 2005: Co-Photojournalist, *60 Minutes 2* end segments with Steve Hartman
- 2005 – 2011: Co-Photojournalist, *Assignment America* segments with Steve Hartman
- 1998 – 2004: Photojournalist/field producer, *Everybody Has a Story* with Steve Hartman
- Ongoing: Photojournalist and field producer for CBS News primetime news programs
- CBS Evening News with Scott Pelley (as well as Dan Rather, Bob Schieffer, and Katie Couric)

### **ENG Photojournalist, Editor, Live Truck Operator, Field Producer**

#### **KCBS-TV, Los Angeles**

January 1986 to November 1998

- News photojournalism, editing, live remotes, and story producing
- Photojournalist, field producer of a daily feature with Steve Hartman, 1994-1998
- Helicopter videographer
- Special assignments included mini documentaries (half hour) on subjects ranging from The Getty Museum and the rehabilitation of a beached grey whale at SeaWorld

### **ENG Photojournalist/Field Producer, Freelance**

#### **NBC Network News, Miami Bureau**

January 1984 to January 1986

- Assignments included Contra War coverage in Nicaragua, El Salvador, and Honduras
- Assignments in South America, Santo Domingo, Haiti, and the Southern United States
- Stories and live remotes with satellite trucks seen on the *NBC Today Show*, *The NBC Evening News* with Tom Brokaw
- Served as freelance audio technician for CBS Sports

- Assignments included the South Florida Cocaine wars and *Miami Vice*
- Assignments included several hurricanes and tornadoes

### **ENG Photojournalist, Editor, Live Truck Operator, Field Producer**

#### **WFLA-TV News, Tampa, Florida**

January 1982 to January 1984

- Photojournalist, field producer, and editor for *8 Country* feature segments
- Covered numerous hurricanes and flooding stories in addition to sports stories

### **ENG Cameraman, Editor, Field Producer-Promotions Department**

#### **KTVI-TV News, St. Louis, Missouri**

September 1981 to January 1982

- Shot and produced topical promos for air that evening to promote evening newscast
- Regularly shot aerials in station's helicopter
- Regularly helped out news department with breaking news

### **ENG Photojournalist/Editor/Live Aerial Photographer**

#### **WTSP-TV News, St. Petersburg, Florida**

March 1981 to September 1981, staff (freelanced July 1980-March 1981)

- Twice daily live aerial photographer for morning and evening newscasts
- Edited for first year before I was assigned a camera
- Covered the Skyway Bridge Disaster

## **INTERNSHIPS**

1979

- WFLA-TV Tampa, Florida
- WUSF-FM Tampa, Florida

## **SEMINARS and LECTURE ENGAGEMENTS**

- 2021 New 8-Week Course for Orange Academy Online for January 2021: TV News Stories that Matter and How to Tell Them, developer
- 2021 BDJ Reporting, Prof. Faith Sidlow, Cal State Fresno, guest presenter
- 2021 Student Television Network (STN) 2021 Virtual Convention, "Changing the World, One Story at a Time," virtual speaker
- 2021 Student Television Network (STN) 2021 Virtual College Fair, Syracuse University Newhouse School & Syracuse University Pre-College Programs/Summer College, participant

- 2021 Storytelling Workshop, Azerbaijan Diplomatic Academy (ADA) University, Baku, Azerbaijan, guest presenter
- 2021 Virtual *Teachapalooza*: Front-Edge Teaching Tools for College Educators, “Managing Demanding Students,” breakout moderator
- 2021 Syracuse Summer College for High School Course, Broadcast and Digital Journalism: TV News Storytelling, Online Course Summer 2021, instructor (& developer)
- 2021 Mandela Washington Fellowship for Young African Leaders, 3 Participants, focus project mentor
- 2021 Syracuse University Alumni Minnowbrook Conference Weekend, keynote speaker
- 2020 Visual Storytelling Video Chat for Don Goble’s Students (Broadcast Technology, Film, and Multimedia Teacher at Ladue School District), St. Louis, Missouri, instructor
- 2020 Zoom Event, Maui Waena Intermediate School, Kahului, Hawaii (Middle School Class – Student Television Network), guest speaker
- 2020 Virtual Poynter Institute *Teachapalooza*, St. Petersburg Florida, instructor
- 2020 Syracuse Summer College for High School Course, Broadcast and Digital Journalism: TV News Storytelling, instructor (& developer)
- 2020 National Press Photographers Association of America National Workshop, Online, speaker & instructor
- 2020 Newhouse First Year Engagement Activities, “Broken Hearts and Luggage Carts: True Tales of TV News,” Online, presenter
- 2020 JEA/NSPA Fall National High School Journalism Convention, “Les Rose on Broken Hearts and Luggage Carts: True Tales of TV News,” virtual presenter
- 2019 National Press Photographers Association News Video Workshop, Norman, Oklahoma, speaker & faculty
- 2019 Student Television Network National Convention, Seattle, Washington, session speaker
- 2019 Excellence in Journalism Convention, San Antonio, TX, participant and student speaker
- 2019 The Poynter Institute NewsU Video Storytelling Webinar, St. Petersburg, Florida, instructor
- 2019 The Poynter Institute *Teachapalooza*, St. Petersburg, Florida, instructor
- 2019 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU, instructor

- 2019 “The Power of Storytelling,” FaceTime Friday Series Alpharetta High School, Fulton County Georgia, Audio-Video, Technology & Film Students (STN - Student Television Network), guest speaker
- 2019 Multimedia Photography & Design and Military Photojournalism Leader for Military Motion Media Students, Fall Photography Workshop, Newhouse, instructor
- 2019 New York Scholastic Press Association (ESSPA- Empire State School Press Association), High School Journalist Conference, session speaker
- 2019 High School Journalism Webinar, Russian High School Journalism Students, Youth TV Bridge – Eurasia Foundation, developer and presenter of three individual sessions
- 2018 Student Television Network National Convention, session speaker
- 2018 National Press Photographers Association News Video Workshop, keynote speaker & faculty
- 2018 Florida Scholastic Press Association Annual State Convention, keynote speaker & sessions speaker
- 2018 USAID Macedonia, Consultant for USAID.Gov (through AECOM), Sitel Television Network Skopje, Macedonia
- 2018 California State University Summer Arts Program, Visual Storytelling, co-developer & instructor
- 2018 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU, instructor
- 2018 Multimedia Photography & Design and Military Photojournalism Leader for Military Motion Media Students, Fall Photography Workshop, Newhouse, instructor
- 2018 Excellence in Journalism Convention, Baltimore, MD, participant and student speaker
- 2017 Michigan Association of Broadcasters, seminar leader
- 2017 National Press Photographers Association News Video Workshop, keynote speaker & faculty
- 2017 Student Television Network National Convention, guest speaker
- 2017 North Carolina Broadcasters, guest speaker
- 2017 Storytelling Workshop Advance Media NY, instructor
- 2017 MediaShift/ CUNY Twitter Chat, Participant/Newhouse Representative



- 2017 Sound of Life Storytelling Workshop, keynote speaker
- 2017 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU
- 2017 Q & A on Compassion in Journalism, University of Central Florida, guest speaker via Skype
- 2016 Syracuse Setback (Mental Health Awareness Week), speaker
- 2016 WNBC-TV, New York, NY, visiting lecturer and seminar leader for photojournalists
- 2016 Associated Press, “State of the Media,” S.I. Newhouse, Syracuse University, speaker co-coordinator
- 2016 S.I. Newhouse Fall Workshop, Syracuse University, faculty
- 2016 Louisiana Association of Broadcasters LAB/MAB, convention speaker
- 2016 DINFOS (Defense Information School) Fort Meade, MD seminar instructor
- 2016 The Poynter Institute, Visiting Faculty and Co-Presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2016 Texas Association of Broadcasters, full day seminar co-speaker
- 2016 Journalism Education Association/ National Scholastic Press Association, convention speaker
- 2016 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter meeting and coaching one-on-one with students
- 2016 National Press Photographers Association News Video Workshop, faculty
- 2016 Student Television Network, 4-day convention seminar speaker and judge
- 2016 Southern Illinois University, multi-day seminar leader
- 2015 The Poynter Institute, visiting faculty and co presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2015 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2015 National Press Photographers Association News Video Workshop, faculty
- 2015 Quinnipiac University, visiting lecturer and coaching one-on-one with students

- 2015 PBS Hawaii, full week seminar leader for high school and middle school journalism students for their prime time show, *Hiki No*, Maui, HI
- 2015 Student Television Network 4-day convention seminar speaker and judge
- 2015 The University of Central Florida, visiting lecturer and seminar leader
- 2015 The University of North Florida, visiting lecturer and seminar leader
- 2015 The University of Southern California, visiting lecturer and seminar leader
- 2015 SCAN-NATO for Southern California, full day seminar leader
- 2015 Carlsbad High School Full Day Seminar Leader, featured speaker
- 2015 Florida Scholastic Press Association, featured guest speaker
- 2014 The Poynter Institute, visiting faculty and co presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2014 National Press Photographers Association News Video Workshop, faculty
- 2014 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2014 PBS Hawaii, full week seminar leader for high school and middle school journalism students for their prime time show, *Hiki No*, Kauai, HI
- 2014 The University of Central Florida, visiting lecturer and seminar leader
- 2014 The University of Southern California, visiting lecturer and seminar leader
- 2014 SCAN-NATO for Southern California, full day seminar leader
- 2014 Maine Association of Broadcasters, co-presenter, full day seminar
- 2014 Carlsbad High School Full Day Seminar Leader, featured speaker
- 2014 Maine Association of Broadcaster, seminar leader
- 2014 Hawaii Association of Broadcasters, full day seminar co-speaker
- 2014 Texas Association of Broadcasters, full day seminar co-speaker
- 2014 Oklahoma Association of Broadcasters, News Seminar co-presenter

- 2014 Student Television Network 4-day convention seminar speaker and judge
- 2014 KLAS-TV News, Las Vegas, NV, training seminar
- 2013 The Poynter Institute, visiting faculty and co-presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2013 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2013 The University of Central Florida, visiting lecturer and seminar leader
- 2013 The University of Southern California, visiting lecturer
- 2013 Alaska Association of Broadcasters, Storytelling Seminar, presenter
- 2013 Student Television Network 4-day convention seminar speaker and judge
- 2013 Florida Scholastic Press Association, featured guest speaker
- 2013 Carlsbad High School, Carlsbad, CA, full day seminar, featured speaker
- 2013 Florida Scholastic Press Association, featured guest speaker
- 2013 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2013 Kansas Association of Broadcasters, Storytelling Seminar, presenter
- 2013 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2013 WGAL-TV, Lancaster, PA Full day seminar for entire newsroom staff
- 2013 Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader for newsroom staff
- 2013 National Press Photographers Association News Video Workshop, faculty
- 2012 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2012 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2012 Student Television Network 4-day convention seminar speaker
- 2012 RTNDA Convention, Fort Lauderdale, FL seminar leader

- 2012 DINFOS (Defense Information School) Fort Meade, MD Full day seminar
- 2012 The University of Southern California, visiting lecturer
- 2012 Florida Scholastic Press Association, featured guest speaker
- 2012 Kansas Association of Broadcasters, Storytelling Seminar
- 2012 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2012 Carlsbad High School, Carlsbad, CA full day seminar, featured speaker
- 2012 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2012 Nebraska High School Press Association State Convention, keynote speaker
- 2012 Society of Professional Journalists/RTDNA (joint convention), seminar speaker
- 2012 KLAS-TV News, Las Vegas, NV, training seminar
- 2011 The University of Florida, visiting lecturer and seminar leader
- 2011 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2011 SCAN-NATOIA for Southern California, full day seminar
- 2011 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar
- 2011 Florida Scholastic Press Association, featured guest speaker
- 2011 Nebraska High School Press Association State Convention, keynote speaker
- 2011 Student Television Network, National Convention, featured speaker and judge, four days
- 2011 Texas Association of Broadcasters, seminar leader
- 2011 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2011 Hawaii Association of Broadcasters State Convention, seminar leader
- 2011 University of Southern California, visiting lecturer
- 2011 Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader
- 2011 South Carolina Broadcasters Association, State Convention Workshop

- 2011 News12 Storytelling seminars (NYC area), four seminars for all seven bureaus
- 2011 PBS/Hawaii full day seminar for editorial and production staff
- 2010 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2010 The University of Florida, visiting lecturer and seminar leader
- 2010 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar
- 2010 Student Television Network, National Convention, featured speaker and judge, four days
- 2010 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2010 *The Roanoke Times* Seminar for Web Storytelling for Newsroom Staff, Roanoke, VA.
- 2010 Nebraska High School Press Association State Convention, keynote speaker
- 2010 Florida Scholastic Press Association, featured guest speaker
- 2010 University of Southern California, visiting lecturer
- 2010 SCAN-NATOA for Southern California, full day seminar
- 2010 New Mexico Broadcasters Association, State Convention Workshop
- 2010 National Press Photographers Association News Video Workshop, faculty
- 2010 RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV
- 2010 WTSP-TV St. Petersburg, FL, seminar for newsroom
- 2009 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2009 The University of Florida, visiting lecturer and seminar leader
- 2009 Student Television Network, National Convention, featured speaker and judge, four days
- 2009 University of Southern California, visiting lecturer
- 2009 Hawaii Association of Broadcasters State Convention, seminar leader
- 2009 Nebraska High School Press Association State Convention, keynote speaker

- 2009 SCAN-NATO for Southern California, full day seminar
- 2009 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2009 DINFOS (Defense Information School) Fort Meade, MD full day seminar
- 2009 RTNDA @ NAB Three Day/Four Person VJ seminar
- 2009 SRTVS (Soldiers Radio and Television Services) Washington, DC, co-presenter
- 2009 Florida Scholastic Press Association, featured guest speaker
- 2008 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2008 The University of Florida, visiting lecturer and seminar leader
- 2008 National Press Photographers Association News Video Workshop, faculty
- 2008 Student Television Network, National Convention, featured speaker and judge, four days
- 2008 Florida Scholastic Press Association, featured guest speaker
- 2008 University of Nebraska at Lincoln, full day seminar, visiting lecturer
- 2008 National Press Photographers Association News Video Workshop, faculty
- 2008 Nebraska News Photographers Association, John Savage seminar speaker
- 2008 Student Television Network, National Convention, featured speaker and judge
- 2008 Nebraska High School Press Association State Convention, keynote speaker
- 2008 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2008 Microsoft, Inc., two full day storytelling seminars for online media channels
- 2008 NATAS, Mid-Atlantic Region, Pittsburgh and Harrisburg, PA News Workshop
- 2008 University of Southern California, visiting lecturer
- 2008 RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV
- 2008 Student Television Network Summer Camp for returning teachers, Springfield MO
- 2008 Ohio Association of Broadcasters, News Workshop Seminar, Columbus, OH

- 2008 University of South Florida, full day guest lecturer, Tampa, FL
- 2007 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2007 The University of Florida, visiting lecturer and seminar leader
- 2007 National Press Photographers Association News Video Workshop, faculty
- 2007 Global TV Edmonton and Calgary seminars, Canada
- 2007 NATOA Regional Conference keynote co-speaker, Phoenix, AZ
- 2007 NATOA Regional Conference keynote speaker, Cleveland, OH
- 2007 Student Television Network, National Convention, featured speaker and judge
- 2007 RTNDA @ NAB featured panelist with Al Tompkins, Las Vegas, NV
- 2007 Missouri Broadcasters Association, St. Louis, MO, featured speaker
- 2007 WTSP-TV St. Petersburg, FL, seminar for newsroom
- 2007 KCLV-TV, Las Vegas, NV, Workshop presenter
- 2007 Florida Scholastic Press Association, featured guest speaker
- 2007 University of South Florida, full day guest lecturer, Tampa, FL
- 2006 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2006 The University of Florida, visiting lecturer and seminar leader
- 2006 National Press Photographers Association News Video Workshop, faculty
- 2006 Icelandic Broadcasting Service Television, Reykjavik, two-day staff seminar
- 2006 West Virginia Broadcasters Association, State Convention Workshop
- 2006 Kentucky High School Journalism Association, keynote and seminar speaker
- 2006 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar
- 2006 KLAS-TV News, Las Vegas, NV training seminar

- 2006 Promax/BDA, New York, NY, featured speaker
- 2006 University of South Florida, full day guest lecturer, Tampa, FL
- 2006 NATOA National Convention, keynote-programming speaker
- 2006 WPBF-TV News, West Palm Beach, FL, training seminar
- 2006 South Carolina Broadcasters Association, State Convention Workshop
- 2006 New Mexico Broadcasters Association, State Convention Workshop
- 2006 Student Television Network, National Convention, featured speaker and judge
- 2006 Alhambra Unified School District, featured speaker
- 2006 KCLV-TV, Las Vegas, NV, Workshop presenter
- 2006 Marjory Stoneman Douglas High School broadcast journalism class, Parkland, Florida, full day seminar
- 2006 Florida Scholastic Press Association, featured guest speaker
- 2005 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2005 The University of Florida, visiting lecturer and seminar leader
- 2005 Michigan Association of Broadcasters, keynote speaker
- 2005 National Press Photographers Association News Video Workshop, faculty
- 2005 Florida Scholastic Press Association, featured guest speaker
- 2005 Student Television Network, National Convention, featured speaker
- 2005 Marjory Stoneman Douglas High School broadcast journalism class, Parkland, Florida, full day seminar
- 2005 University of South Florida, full day guest lecturer, Tampa, FL
- 2004 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2004 NATOA National Convention, keynote-programming speaker



- 2004 KCLV-TV, Las Vegas, NV Workshop presenter
- 2004 Marjory Stoneman Douglas High School broadcast journalism class, Parkland, Florida, full day seminar
- 2004 IRE Regional Convention, Las Vegas, NV, featured speaker
- 2004 Florida Scholastic Press Association, featured guest speaker
- 2004 Hawaii Association of Broadcasters State Convention, full-day seminar
- 2004 National Press Photographers Association News Video Workshop, faculty
- 2004 University of South Florida, full day guest lecturer, Tampa, FL
- 2003 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2003 Hawaii Association of Broadcasters State Convention, full-day seminar
- 2003 National Press Photographers Association News Video Workshop, faculty
- 2002 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2002 Hawaii Association of Broadcasters State Convention, full-day seminar
- 2002 Florida Scholastic Press Association, featured guest speaker
- 2002 National Press Photographers Association News Video Workshop, faculty
- 2002 University of Southern California, visiting lecturer
- 2002 University of South Florida, Tampa, FL, full-day guest lecturer
- 2001 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2001 Florida Scholastic Press Association, featured guest speaker
- 2001 National Press Photographers Association News Video Workshop, faculty
- 2001 University of Southern California, visiting lecturer
- 2001 University of South Florida, Tampa, FL, full-day guest lecturer

- 2001 National Press Photographers Association (Chicago & Kansas City), TV Airborne, faculty
- 2001 Society of Professional Journalists/RTDNA (joint convention), seminar speaker
- 2000 University of Southern California, visiting lecturer
- 2000 University of South Florida, Tampa, FL, full-day guest lecturer
- 1999 University of Southern California, visiting lecturer
- 1999 National Press Photographers Association News Video Workshop, faculty
- 1999 University of South Florida, Tampa, FL, full-day guest lecturer
- 1998 University of Southern California, visiting lecturer
- 1998 University of South Florida, Tampa, FL, full-day guest lecturer
- 1997 University of South Florida, Tampa, FL, full-day guest lecturer
- 1996 University of South Florida, Tampa, FL, full-day guest lecturer
- 1995 University of South Florida, Tampa, FL, full-day guest lecturer
- 1994-1986 University of South Florida, Tampa, FL, full-day guest lecturer

### **QUOTED IN THESE BOOKS, ARTICLES & WEBINARS**

McBride, Kelly. "Npr Public Editor: From the Inbox." *NPR*, NPR, Apr. 2021, [view.nl.npr.org/?qs=312a2cb3a2be71cfb11ea13096c81a1060ed3208e56633289be2da8831eeeb8c59fb60891737edfb3228c472bc2f2d340b00c23402e4bdd9e08e6deb5851496fcfc3d11028753dac7b6fad9720c40ad4e4faeff84228d0a6](http://view.nl.npr.org/?qs=312a2cb3a2be71cfb11ea13096c81a1060ed3208e56633289be2da8831eeeb8c59fb60891737edfb3228c472bc2f2d340b00c23402e4bdd9e08e6deb5851496fcfc3d11028753dac7b6fad9720c40ad4e4faeff84228d0a6).

"Predicting The Future Of The Job Marketing." *Zippia*, 19 Mar. 2021, [www.zippia.com/future-job-market/?featured=601683510215](http://www.zippia.com/future-job-market/?featured=601683510215).

"Communications Internship Trends: EXPERTS WEIGH IN ON CURRENT JOB MARKET TRENDS." *Zippia*, 17 Mar. 2021, [www.zippia.com/communications-internship-jobs/trends/](http://www.zippia.com/communications-internship-jobs/trends/).

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## **CAREER HIGHLIGHTS**

### ***DISASTER COVERAGE I SHOT AND PRODUCED***

2018 Parkland (Marjory Stoneman Douglas High School) Shooting Coverage, co-producer

2016 Pulse Nightclub Shooting Coverage

2014 Death of Robin Williams

2012 Death of Whitney Houston

2011-2016 California Drought and Climate Change stories through the west. Worst drought on record declared in 2014

- 2011 Gabrielle Giffords shootings in Tucson, AZ (41 days of straight coverage)
- 2001 9/11 Coverage in Shanksville, PA and New York, NY
- 2000 Alaska Air crash (off Santa Barbara)
- 1994 Northridge Earthquake and numerous others
- 1993 Malibu firestorms
- 1992 Los Angeles Riots
- 1992 Hurricane Iniki in Hawaii and many in Florida
- 1991 Oakland firestorms
- 1986 Cerritos Air Disaster, Cerritos, California
- 1980 Skyway Bridge Disaster in Florida

### ***MAJOR TRIALS I COVERED***

- 2011 The Dr. Conrad Murray Trial (Michael Jackson's Doctor)
- 2007 OJ Simpson Preliminary Trial in Las Vegas
- 2005 The Robert Blake Trial
- 1994 OJ Simpson trials (final year on the first, six months of the second)
- 1993 The Michael Jackson Molestation Trial
- 1992 The Rodney King Trial
- 1989 The Menendez Brothers Trial

### ***OTHER MEMORABLE ASSIGNMENTS***

- 2014 Stanley Cup Playoffs
- 2013 The Bankruptcy of the Crystal Cathedral
- 2013 Los Angeles Diocese Priest Molestation Scandal

- 2012 Death of Whitney Houston
- 2012 The Duke and Duchess of Cambridge visit Los Angeles
- 2012 Stanley Cup Playoffs
- 2010 World Series
- 2009 NBA Playoffs
- 2008 Five network pool cameraman for five weeks on the road with candidate Barack Obama
- 2007 Democratic Debate in Las Vegas, NV
- 2007 Stanley Cup Playoffs
- 2006 President Ford's funeral
- 2005 JetBlue Landing
- 2003 Super Bowl XVIII
- 2003 Arnold for Governor Campaign
- 2004 Super Bowl XXXVIII
- 2003 Super Bowl XXXVII
- 2002 World Series
- 2002 American Idol finals (Covered every final set of shows until 2012)
- 2001 California Energy Crisis and Enron
- 2001 LAPD Rampart Police Scandal
- 2001 NBA Playoffs
- 2000 Democratic National Convention in Los Angeles
- 2000 NBA Playoffs
- 1999 Columbine High School shootings
- 1998 Eight days in Nagano, Japan studying Japanese culture (for the Winter Olympics)

- 1996 Republican National Convention in San Diego
- 1996 Kurt Gibson's Home Run during the World Series in Los Angeles
- 1996 Super Bowl XXX
- 1991 Dr. Jonas Salk announcing testing of an AIDS vaccine on humans
- 1989 World Series
- 1988 NBA Playoffs
- 1988 World Series
- 1988 Democratic National Convention in Atlanta
- 1987 NBA Playoffs
- 1986 Hostage David Jacobsen's release to a US hospital in Wiesbaden, Germany
- 1986 Twelve Academy Awards Presentations (Covered every Award Presentation from 1986 to 1997)
- 1985 Undefeated Chicago Bears VS. Miami Dolphins
- 1984 Super Bowl XVIII
- 1984-86 Civil Wars of Nicaragua for NBC News
- 1984-86 Civil Wars of El Salvador for NBC News

## **INTERVIEWS OF NOTE**

- Alanis Morissette
- Amy Van Dyken, Olympian
- Angelina Jolie
- B.B. King
- Betty White
- Beyonce'
- Billy Crystal
- Bob Barker
- Bob Hope
- Bonnie Raitt
- Buckminster Fuller
- Carlos Santana



- Carol Burnett
- Carole King
- Caroll Shelby
- Celine Dion
- Charlton Heston
- Cheech Marin
- Cheryl Ladd
- Chuck Yeager
- Clint Eastwood
- Clive Davis
- David Crosby
- David Letterman
- Devo
- Don Johnson
- Don Johnson
- Eddie Van Halen
- Ellen DeGeneres
- Emilio Estevez
- Eric Clapton
- Gary Larson (*The Far Side*)
- George Burns
- Gerald Ford
- Gladys Knight
- Graham Nash
- Hugh Hefner
- Jack Lemon
- Jackson Browne
- James Taylor
- Jay Leno
- Jimmy Buffet
- Jimmy Carter
- Julia-Louis Dreyfus
- Katy Perry
- k d lang
- Kenneth Branagh
- Kiefer Sutherland
- KISS
- Kobe Bryant
- Larry Flynt
- Laurence Fishburne
- Leon Russell
- Magic Johnson
- Mariah Carey
- Martha Stewart

- Martin Sheen
- Mel Gibson
- Mick Fleetwood
- Mike Tyson
- Morris Day
- Nancy Reagan
- Neil Armstrong
- Neil Diamond
- Nicolas Cage
- Oscar Winning Producer Harvey Weinstein
- Paula Abdul
- Quincy Jones
- Raquel Welch
- Reba McIntire
- Richard Branson
- Ringo Starr
- Rob Reiner
- Rosa Parks
- Sam Kinison
- Shaquille O'Neal
- Sir Elton John
- Sir George Martin
- Sonny Bono
- Steven Spielberg
- Steve Wozniak (Apple Co-Founder)
- Telly Savalas
- The Cast of Hawaii 5-0 (2011)
- The members of Lady Antebellum
- Tito Puente
- Tom Hanks
- Tommy Lasorda
- Ty Murray
- Walter Cronkite
- Wayne Newton
- William Shatner/ Leonard Nimoy

## **PROFESSIONAL AFFILIATIONS (VOLUNTEER POSITIONS)**

### **Advisory Board Member**

Student Television Network

March 2012 to Present

*Program development assistance and seminar formulation for yearly convention, and judging of student work.*

**Advisory Board Member**

Columbia (MO) Area Career Center, Journalism Programs  
*Program development assistance and student work critic.*

September 2009 to 2018

**TV News Critique Chairman**

National Press Photographers Association

January 2000 to Fall 2018

*Program administration to critique stories from NPPA television photographers, editors, Reporters, and anchors nationwide.*

**PROFESSIONAL MEMBERSHIPS**

- Syracuse Press Club
- Society of Professional Journalists
- Broadcast Education Association
- National Press Photographers Association
- National Academy of Television Arts and Sciences (Los Angeles)
- Press Photographers Association of Greater Los Angeles
- Investigative Reporters and Editors, Inc.

**COMMUNITY SERVICE**

Big Brothers of Greater Los Angeles (officially 1986-2001, but still see my little brother)

I coach any journalist who asks for help with work issues, story writing, and finding stories.

Current and past coaching opportunities have included “Power Reporting” & “Teachapalooza” classes at The Poynter Institute with Al Tompkins, composed of professionals around the world. In addition to working with my current Syracuse University students, I also have and continue to mentor students from the University of Florida, the University of Southern California, The University of South Florida, and with CBS News interns.

As a member of the faculty and advisory board for the Student Television Network, I have helped two generations of middle school and high school journalism students in their transition to college journalism and many of those students have become professionals themselves.

**COMMITTEES & CONTRIBUTIONS TO EQUITY, DIVERSITY, INCLUSION, AND INTERNATIONALISM****2016 – Present**

Guest Speaker Committee Member, Newhouse

**2017 – Present**

NH Scholarship Committee Member, Newhouse

**2018 – Present**

Student Competition Committee Member Newhouse, 2019 Committee Chair

**2019 – Present**

Mirror Awards Committee, First Tier Judge, Newhouse School, SU

**2020 – Present**

Sub-Committee, “Visual Skills,” BDJ Proposed Rubrics for 2019/2020 Assessment

**2020 – Present**

Executive Editor, POP Search Committee Member, Newhouse

**2020 – Present**

NH Awards Committee, Newhouse and University Scholars Award

**2021**

Newhouse School Faculty Session: Transforming Hot Moments into Learning Opportunities

Storytelling Workshop, Azerbaijan Diplomatic Academy (ADA) University, Baku, Azerbaijan, Guest Presenter

Newhouse School’s 19<sup>th</sup> Annual Conversation on Race and Entertainment Media with Anthony Sparks, Online

Mandela Washington Fellowship for Young African Leaders, Focus Project Mentor for (3) Participants

**2020**

Meeting at Newhouse with Class Presentation with U.S. State Department International Visitor Leadership Program Participants from Bangladesh, Cambodia, India, Kazakhstan, Nepal, Pakistan, Philippines and Singapore, hosted by the International Center of Syracuse and the Edward R. Murrow Program for Journalists, with Ruth Ragonese, Executive Director, International Center of Syracuse

Words Matter: The Language of Unrest Webinar, The Radio Television Digital News Association, Participant

Summer Virtual Immersion Communicating Diversity, Equity and Inclusion, Newhouse, Participant

Break the Prejudice Habit Session, Newhouse, Online, Participant

**2019**

Newhouse Listening Sessions, Food.com, Focus on Student Diversity and Support, Volunteer

Understanding Our Diverse Student Population, professional development, SU

SITEL Summer Institute for Technology Enhanced Teaching & Learning, SU

Identifying Distressed Students & Syracuse University's Approach to Student Health and Wellness, Newhouse Workshop

Meeting with Visiting Group of Azerbaijani Radio Journalists, in Coordination with The International Center of Syracuse, under United States State Department's Diplomatic Mission

Meeting with Visiting Group from Cameroon with Ruth Ragonese, Executive Director, International Center of Syracuse, Newhouse SU

## **2018**

Diversity Committee Member, Newhouse

Participated in NICS Training Session- Accessibility in E-Mail

Participant "Diversity & Inclusion Workshop" (Falk College, SU)

Participant "Inclusive Teaching Methods," facilitated by Dr. Laura Pipe, UNC-Greensboro

Participant "KAIROS Blanket Project" at Newhouse

Diversity and Inclusion Forum: "Experiences of Students of Color"

Open Forum: "Experiences as a Newhouse International Student"

## **2017**

Diversity Committee Member, Newhouse

Participated with NOJ Search Committee regarding candidate Cheryl Reed (Ukraine)

Diversity Training: Cultural Communication, Newhouse

"Identifying Distressed Students" Workshop, Newhouse

Pakistani Journalist and Photographers, National Security Studies, Speaker

Participated in Student of Color Open Forum at Newhouse

## **TRAINING**

2021 Kaltura Overview, Newhouse Training Online- Course Development Tool Training & Overviews

2021 "Zoom at SU Overview Session," Online Learning, Newhouse Training

- 2021 Newhouse School Faculty Session: Transforming Hot Moments into Learning Opportunities
- 2021 “State of the Field” with Bob Dotson and Boyd Huppert, SU Newhouse Online
- 2021 Virtual *Teachapalooza*: Front-Edge Teaching Tools for College Educators, Participant
- 2020 Canon XF 705 Video camera Training Session w/ Sarah Al-Shaikh, Newhouse
- 2020 IT Training “Collaborate,” Newhouse
- 2020 IT Training “Blackboard Tools,” Online Learning, Newhouse Training
- 2020 Teaching Video and Multimedia Classes Online: Difficult but Doable, #BEA Virtual Vegas
- 2020 Rethinking Lab and Equipment Room Safety for Fall Classes, The Broadcast Education Association (BEA), Online
- 2020 Preparation, Safety, and Knowing Your Rights, Donald W. Reynolds Journalism Institute, University of Missouri, Online
- 2020 Words Matter: The Language of Unrest Webinar, The Radio Television Digital News Association
- 2020 Zoom-Recording for Async and Lecture Capture, Newhouse
- 2020 Faculty Training: Best Practices in Synchronous Teaching and Learning, Newhouse
- 2020 PowerPoint-Screen Recordings and Presentation Recordings, Newhouse Training Online- Course Development Tool Training & Overviews
- 2020 Blackboard Tool Basics, Newhouse Training Online- Course Development Tool Training & Overviews
- 2020 Kaltura Overview, Newhouse Training Online- Course Development Tool Training & Overviews
- 2020 PlayPosit Overview Online Training, Newhouse
- 2020 The Art & Craft of the Interview: How to Deeply Listen, Journalism Institute, National Press Club, Online
- 2020 National Press Photographers Association, Y60 Virtual Workshop, participant

2020 Workplace Integrity: Do You Qualify as an Ally? (Especially Now) with Jill Geisler, Workplace Integrity webinar

2019 Adobe CC 2019 Training (NICS Team, Newhouse School, SU)

## **JUDGING**

2021 National Press Photographers Foundation Student TV Competition Judge

2021 First Tier Mirror Awards Judge

2021 National Press Photographers Associations Best of Photojournalism for “Investigative” and “SVJ Gen News” Categories Judge

2021 73<sup>rd</sup> Los Angeles Emmy Awards Judge, Television Academy, EP-Lighting, Camera & Technical Arts – Information Segment

2020 National Press Photographers Association, 2020 Best of Photojournalism Competition Judge

2020 National Press Photographers Foundation, 2020 TV Scholarship Awards Judge

2020 2020 First Tier Mirror Awards Judge

2019 NPPF, National Press Photographers Foundation, NPPF News Scholarship Awards for College Photojournalists (Yoder and Advanced Storytelling Workshop)

2019 AP Broadcast Contest, NYS AP Broadcasters

2019 Florida Scholastic Press Association, Short Documentary, Spring Digital Content Judging

2019 71<sup>st</sup> Los Angeles Area Emmy Awards, Television Academy: Feature Segment, Human Interest News Story, and Live Coverage of an Unscheduled News Event

2019 AP Broadcast Great Plains Contest-Nebraska and the Dakotas