

LES ROSE

Professor of Practice

S.I. Newhouse School, Syracuse University
Broadcast and Digital Journalism
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EDUCATION and PROFESSIONAL TRAINING

Masters of Arts, Journalism 2010

University of Nebraska, Lincoln

Bachelor of Arts, Broadcast Journalism 1979

University of South Florida, Tampa

CAREER EXPERIENCE

August 2016 to Present

**Professor of Practice, S.I. Newhouse School
Broadcast and Digital Journalism
Syracuse University, Syracuse, NY**

Television News Photojournalist and Field Producer

CBS Network News, Los Angeles Bureau

November 1998 to July 2016

I have shot and field produced hundreds of stories for the *CBS Evening News*, *CBS Sunday Morning* and *CBS This Morning*, *CBS News' 48 Hours*, and *60 Minutes 2*

- 2011 – 2016: Co-Photojournalist, *On the Road with Steve Hartman*
- 2005: Co-Photojournalist, *60 Minutes 2* end segments with Steve Hartman
- 2005 – 2011: Co-Photojournalist, *Assignment America* segments with Steve Hartman
- 1998 – 2004: Photojournalist/field producer, *Everybody Has a Story* with Steve Hartman
- Ongoing: Photojournalist and field producer for CBS News primetime news programs
- CBS Evening News with Scott Pelley (as well as Dan Rather, Bob Schieffer, and Katie Couric).

**ENG Photojournalist, Editor, Live Truck Operator, Field Producer
KCBS-TV, Los Angeles**

January 1986 to November 1998

- News photojournalism, editing, live remotes, and story producing
- Photojournalist, field producer of a daily feature with Steve Hartman, 1994-1998
- Helicopter aerial videographer
- Special assignments included mini documentaries (half hour) on subjects ranging from The Getty Museum and the rehabilitation of a beached grey whale at SeaWorld

ENG Photojournalist/Field Producer, Freelance

NBC Network News, Miami Bureau

January 1984 to January 1986

- Assignments included Contra War coverage in Nicaragua, El Salvador, and Honduras.
- Assignments in South America, Santo Domingo, Haiti, and the Southern United States
- Stories and live remotes with satellite trucks seen on the NBC *Today Show*, The NBC *Evening News* with Tom Brokaw
- Served as freelance audio technician for CBS Sports
- Assignments included the South Florida Cocaine wars and *Miami Vice*
- Assignments included several hurricanes and tornadoes

**ENG Photojournalist, Editor, Live Truck Operator, Field Producer
WFLA-TV News, Tampa, Florida**

January 1982 to 1984

- Photojournalist, field producer, and editor for *8 Country* feature segments.
- Covered numerous hurricanes and flooding stories in addition to sports stories.

**ENG Cameraman, Editor, Field Producer-Promotions Department
KTVI-TV News, St. Louis, Missouri**

September 1981 to January 1982

- Shot and produced topical promos for air that evening to promote evening newscast
- Regularly shot aerials in station's helicopter
- Regularly helped out news department with breaking news

**ENG Photojournalist/Editor/Live Aerial Photographer
WTSP-TV News, St. Petersburg, Florida**

March 1981 to September 1981, staff (freelanced July 1980-March 1981)

- Twice daily live aerial photographer for morning and evening newscasts
- Edited for first year before I was assigned a camera
- Covered the Skyway Bridge Disaster

PROFESSIONAL AFFILIATIONS (VOLUNTEER POSITIONS)

Student Television Network

March 2012 – Present

Advisory Board: Program development assistance and seminar formulation for yearly convention and judging student work.

National Press Photographers Association

January 2000 – 2018

TV News Critique Chairman: Program administration to critique stories from NPPA television photographers, editors, reporters and anchors nationwide.

Columbia (MO.) Area Career Center, Journalism Programs

September 2009 – 2018

Board Member: Program development assistance and student work critic.

PROFESSIONAL MEMBERSHIPS and AFFILIATIONS

Syracuse Press Club

Society of Professional Journalists

Broadcast Education Association

National Academy of Television Arts and Sciences (Los Angeles)

Press Photographers Association of Greater Los Angeles

Investigative Reporters and Editors, Inc.

SEMINARS and LECTURE ENGAGEMENTS

- 2020 Visual Storytelling Video Chat for Don Goble’s Students (Broadcast Technology, Film, and Multimedia Teacher at Ladue School District), St. Louis, Missouri, Instructor
- 2020 Zoom Event, Maui Waena Intermediate School, Kahului, Hawaii (Middle School Class – Student Television Network), Guest Speaker
- 2020 Virtual Poynter Institute *Teachapalooza*, St. Petersburg Florida, Instructor
- 2020 Syracuse Summer College for High School Course, Broadcast and Digital Journalism: TV News Storytelling, Instructor (& Developer)
- 2020 National Press Photographer’s Association of America National Workshop, Online, Speaker & Instructor
- 2020 Newhouse First Year Engagement Activities, “Broken Hearts and Luggage Carts: True Tales of TV News,” Online, Presenter

- 2020 JEA/NSPA Fall National High School Journalism Convention, “Les Rose on Broken Hearts and Luggage Carts: True Tales of TV News,” Virtual Presenter
- 2019 National Press Photographers Association News Video Workshop, Norman, Oklahoma, speaker & faculty
- 2019 Student Television Network National Convention, Seattle, Washington, session speaker
- 2019 Excellence in Journalism Convention, San Antonio, TX, participant and student speaker
- 2019 The Poynter Institute NewsU Video Storytelling Webinar, St. Petersburg, Florida, instructor
- 2019 The Poynter Institute *Teachapalooza*, St. Petersburg, Florida, instructor
- 2019 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU, instructor
- 2019 “The Power of Storytelling,” FaceTime Friday Series Alpharetta High School, Fulton County Georgia, Audio-Video, Technology & Film Students (STN- Student Television Network), guest speaker
- 2019 Multimedia Photography & Design and Military Photojournalism Leader for Military Motion Media Students, Fall Photography Workshop, Newhouse, instructor
- 2019 New York Scholastic Press Association (ESSPA- Empire State School Press Association), High School Journalist Conference, session speaker
- 2019 High School Journalism Webinar, Russian High School Journalism Students, Youth TV Bridge – Eurasia Foundation, developer and presenter of three individual sessions
- 2018 Student Television Network National Convention, session speaker
- 2018 National Press Photographers Association News Video Workshop, keynote speaker & faculty
- 2018 Florida Scholastic Press Association Annual State Convention, keynote speaker & sessions speaker
- 2018 USAID Macedonia, Consultant for USAID.Gov (through AECOM), Sitel Television Network Skopje, Macedonia
- 2018 California State University Summer Arts Program, Visual Storytelling, Fresno, California, co-developer & instructor
- 2018 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU, instructor

- 2018 Multimedia Photography & Design and Military Photojournalism Leader for Military Motion Media Students, Fall Photography Workshop, Newhouse, instructor
- 2018 Excellence in Journalism Convention, Baltimore, MD, participant and student speaker
- 2017 Michigan Association of Broadcasters, seminar leader
- 2017 National Press Photographers Association News Video Workshop, keynote speaker & faculty
- 2017 Student Television Network National Convention, guest speaker
- 2017 North Carolina Broadcasters, guest speaker
- 2017 Storytelling Workshop Advance Media NY, instructor
- 2017 MediaShift/ CUNY Twitter Chat, Participant/Newhouse Representative
- 2017 Sound of Life Storytelling Workshop, keynote speaker
- 2017 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU
- 2017 Q & A on Compassion in Journalism, University of Central Florida, guest speaker via Skype
- 2016 Syracuse Setback (Mental Health Awareness Week), speaker
- 2016 WNBC-TV, New York, NY, visiting lecturer and seminar leader for photojournalists
- 2016 Associated Press, "State of the Media," S.I. Newhouse, Syracuse University, speaker co-coordinator
- 2016 S.I. Newhouse Fall Workshop, Syracuse University, faculty
- 2016 Louisiana Association of Broadcasters LAB/MAB, convention speaker
- 2016 DINFOS (Defense Information School) Fort Meade, MD seminar instructor
- 2016 The Poynter Institute, Visiting Faculty and Co-Presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2016 Texas Association of Broadcasters, full day seminar co-speaker
- 2016 Journalism Education Association/ National Scholastic Press Association, convention speaker

- 2016 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter meeting and coaching one-on-one with students
- 2016 National Press Photographers Association News Video Workshop, faculty
- 2016 Student Television Network, 4-day convention seminar speaker and judge
- 2016 Southern Illinois University, multi-day seminar leader
- 2015 The Poynter Institute, visiting faculty and co presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2015 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2015 National Press Photographers Association News Video Workshop, faculty
- 2015 Quinnipiac University, visiting lecturer and coaching one-on-one with students
- 2015 PBS Hawaii, full week seminar leader for high school and middle school journalism students for their prime time show, *Hiki No*, Maui, HI
- 2015 Student Television Network 4-day convention seminar speaker and judge
- 2015 The University of Central Florida, visiting lecturer and seminar leader
- 2015 The University of North Florida, visiting lecturer and seminar leader
- 2015 The University of Southern California, visiting lecturer and seminar leader
- 2015 SCAN-NATOA for Southern California, full day seminar leader
- 2015 Carlsbad High School Full Day Seminar Leader, featured speaker
- 2015 Florida Scholastic Press Association, featured guest speaker
- 2014 The Poynter Institute, visiting faculty and co presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2014 National Press Photographers Association News Video Workshop, faculty
- 2014 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2014 PBS Hawaii, full week seminar leader for high school and middle school journalism students for their prime time show, *Hiki No*, Kauai, HI

- 2014 The University of Central Florida, visiting lecturer and seminar leader
- 2014 The University of Southern California, visiting lecturer and seminar leader
- 2014 SCAN-NATO for Southern California, full day seminar leader
- 2014 Maine Association of Broadcasters, co-presenter, full day seminar
- 2014 Carlsbad High School Full Day Seminar Leader, featured speaker
- 2014 Maine Association of Broadcaster, seminar leader
- 2014 Hawaii Association of Broadcasters, full day seminar co-speaker
- 2014 Texas Association of Broadcasters, full day seminar co-speaker
- 2014 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2014 Student Television Network 4-day convention seminar speaker and judge
- 2014 KLAS-TV News, Las Vegas, NV, training seminar
- 2013 The Poynter Institute, visiting faculty and co-presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2013 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2013 The University of Central Florida, visiting lecturer and seminar leader
- 2013 The University of Southern California, visiting lecturer
- 2013 Alaska Association of Broadcasters, Storytelling Seminar, presenter
- 2013 Student Television Network 4-day convention seminar speaker and judge
- 2013 Florida Scholastic Press Association, featured guest speaker
- 2013 Carlsbad High School, Carlsbad, CA, full day seminar, featured speaker
- 2013 Florida Scholastic Press Association, featured guest speaker
- 2013 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2013 Kansas Association of Broadcasters, Storytelling Seminar, presenter

- 2013 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2013 WGAL-TV, Lancaster, PA Full day seminar for entire newsroom staff
- 2013 Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader for newsroom staff
- 2013 National Press Photographers Association News Video Workshop, faculty
- 2012 The Poynter Institute, visiting faculty and co presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2012 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter and coaching one-on-one with students
- 2012 Student Television Network 4-day convention seminar speaker
- 2012 RTNDA Convention, Fort Lauderdale, FL seminar leader
- 2012 DINFOS (Defense Information School) Fort Meade, MD Full day seminar
- 2012 The University of Southern California, visiting lecturer
- 2012 Florida Scholastic Press Association, featured guest speaker
- 2012 Kansas Association of Broadcasters, Storytelling Seminar
- 2012 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2012 Carlsbad High School, Carlsbad, CA full day seminar, featured speaker
- 2012 Oklahoma Association of Broadcasters, News Seminar co-presenter
- 2012 Nebraska High School Press Association State Convention, keynote speaker
- 2012 Society of Professional Journalists/RTDNA (joint convention), seminar speaker
- 2012 KLAS-TV News, Las Vegas, NV, training seminar
- 2011 The University of Florida, visiting lecturer and seminar leader
- 2011 The Poynter Institute, visiting faculty and co-presenter of week-long seminar, *TV Power Reporting: Telling Stronger Stories*
- 2011 SCAN-NATO for Southern California, full day seminar
- 2011 Hawaii Schools/PBS Initiative: *Hiki No*, five-day seminar

- 2011 Florida Scholastic Press Association, featured guest speaker
- 2011 Nebraska High School Press Association State Convention, keynote speaker
- 2011 Student Television Network, National Convention, featured speaker and judge, four days
- 2011 Texas Association of Broadcasters, seminar leader
- 2011 University of Missouri/KOMU-TV, Columbia, visiting lecturer
- 2011 Hawaii Association of Broadcasters State Convention, seminar leader
- 2011 University of Southern California, visiting lecturer
- 2011 Cayman 27-CITN, Grand Cayman, Cayman Islands, seminar leader
- 2011 South Carolina Broadcasters Association, State Convention Workshop
- 2011 News12 Storytelling seminars (NYC area), four seminars for all seven bureaus
- 2011 PBS/Hawaii full day seminar for editorial and production staff

AWARDS

- 2015 Edward R. Murrow Award (shared/ contributor to show) Best Newscast CBS Evening News with Scott Pelley
- 2015 Emmy Award (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys
- 2013 Emmy Award (shared/contributor to show) CBS Sunday Morning, Outstanding Morning Program, Daytime Emmys
- 2013 Gracie Award “Cancer Cure” (team win), Alliance for Women in Media
- 2013 SPJ Sigma Delta Chi Award for Feature Reporting (Network Television, Team Win)
- 2011 “University Libraries Influence Award Winner,” University of Nebraska, for Influence of Thesis: *Edward R. Murrow’s Ethics and Influence*
- 2009 – 2010 Alfred I. Dupont Columbia University Award (shared) for “CBS Reports: Children of the Recession”