

LES ROSE

Professor of Practice

S.I. Newhouse School, Syracuse University
Broadcast and Digital Journalism
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EDUCATION

Master of Arts, Journalism 2010

University of Nebraska, Lincoln

Bachelor of Arts, Broadcast Journalism 1979

University of South Florida, Tampa

CAREER EXPERIENCE

Professor of Practice, S.I. Newhouse School

August 2016 – Present
Broadcast and Digital Journalism, Syracuse University
Syracuse, NY

- Primary Instructor: COM 100, COM 117, BDJ 342 (464), BDJ 500
- Student Engagement: Advisor, Thesis Advisor, Honors Thesis Project Advisor, Mentoring, Coaching, Internship Faculty Supervisor, Undergraduate & Graduate Levels, BDJ Graduate Student Internship Course Sponsor & Consultant
- Faculty Support: Guest Lecturer, Guest Professor

Television News Photojournalist and Field Producer

November 1998 – July 2016
CBS Network News, Los Angeles Bureau
Los Angeles, CA

- Assignments include all CBS News Broadcasts and primetime news programs and extensive weekly work for “CBS Sunday Morning.”
- Ongoing: Photojournalist and field producer for CBS News primetime news programs
- CBS Evening News with Scott Pelley (as well as Dan Rather, Bob Schieffer, and Katie Couric).
- Co-photojournalist, “On the Road with Steve Hartman” 2011 – 2016
- Photojournalist, “Everybody Has a Story” with Steve Hartman 1998 – 2004
- Photojournalist, “60 Minutes 2” end segments with Steve Hartman 2005
- Co-photojournalist, “Assignment America” segments 2005 – 2010

PROFESSIONAL AFFILIATIONS (VOLUNTEER POSITIONS)

Utica City School District, Career and Technical Education Program, Thomas R. Proctor High School, Utica, New York

January 2026 – Present

Advisory Board Member

National Press Photographers Foundation

Spring 2024- Present

TV News Scholarship, Student Division, Judge

National Press Photographers Association (NPPA)

Spring 2023- Present

National Competition Judge: Yoder, and Hutchinson/Wheeler Awards & Advanced Storytelling Scholarship

Florida Association of Broadcast Journalists (FABJ)

Spring 2023- Present

Florida News Awards, Professional Division Judge

Empire State Scholastic Press Association (ESSPA)

Fall 2025

Faculty Judge, BDJ Department, Best School/Community/Entertainment Feature Story

White House News Photographer Association

Spring 2024

Competition Judge- White House Editor of the Year

Student Television Network (STN)

Spring 2024

STN National Convention Middle School PSA & Silent Film Judge

Student Television Network (STN)

Spring 2023

STN National Convention Middle School Feature Story & Silent Film Judge

Student Television Network (STN)

Fall 2022

Fall Nationals High School & Middle School Journalism Competition Judge

Radio and Television News Association (RTNA) of Southern California

Fall 2022

73rd Golden Mike Awards Contest, Best Light Feature Reporting, Ten Minutes or Less, Judge

The Academy of Scholastic Broadcasting (ASB)

Fall 2022

Four State 60 Second Silent Film, Novice Contest Competition Judge

Florida Association of Broadcast Journalists

Spring 2022

Florida News Awards, Professional 2022 FABJ Competition Judge

National Press Photographers Foundation

Spring 2021- Spring 22

Student Television Competition Judge

National Press Photographers Association

Spring 2021

National Competition Judge

Television Academy

Spring 2021

Los Angeles Emmy Awards Judge, EP-Lighting, Camera & Technical Arts- Information Section

National Press Photographers Association

Spring 2020

Best of Photojournalism Competition Judge

Associated Press (AP)

Fall 2019

New York State AP Broadcasters, AP Broadcast Contest Judge

Florida Scholastic Press Association (FSPA)

Spring 2019

Short Documentary, Digital Content Judge

Television Academy

Spring 2019

Los Angeles Area 71st Emmy Awards Judge, Feature Segment, Human Interest News Story, and Live Coverage of an Unscheduled News Event**Associated Press (AP)**

2019

AP Broadcast Great Plains Contest, Nebraska and the Dakotas, Broadcast Contest Judge

Student Television Network

March 2012 – Fall 2025

Advisory Board: Program development assistance and seminar formulation for yearly convention and judging student work.

Columbia (MO.) Area Career Center, Journalism Programs

September 2009 – 2018

Board Member: Program development assistance and student work critic.

National Press Photographers Association

January 2000 – 2018

TV News Critique Chairman: Program administration to critique stories from NPPA television photographers, editors, reporters and anchors nationwide.

PROFESSIONAL MEMBERSHIPS and AFFILIATIONS

Syracuse Press Club

Society of Professional Journalists

Broadcast Education Association

SEMINARS and LECTURE ENGAGEMENTS

- 2026 Sound of Life Storytelling Workshop, Sound of Life Media, Asheville, NC, Presenter
- 2026 Syracuse University Summer College- On Campus (High School Students): BDJ: TV News Storytelling Instructor
- 2026 SU Trauma and Risk Workshops w/ Ken Harper, Newhouse. “Silenced Series: Journalist Safety-The Toolkit Workshops” w. CPJ Freedom of the Press Foundation, and the International Women’s Media Foundation, Workshop Speaker
- 2025 Empire State School Press Association (ESSPA) Conference, Three-Session Leader
- 2025 Syracuse University Summer College- On Campus (High School Students): BDJ: TV News Storytelling Instructor
- 2025 Session Presenter, Newhouse & Syracuse Latin School 7th Grade Visit
- 2024 Empire State School Press Association (ESSPA) Session Leader
- 2024 Syracuse University Summer College- Online and On Campus (High School Students): BDJ: TV News Storytelling Instructor
- 2023 Empire State School Press Association (ESSPA) Interactive Workshop Presenter
- 2023 Kentucky Broadcaster Association (KBA) Annual Conference, Lunch Session Presentation, Guest Speaker, and Professional Development Speaker, Journalism
- 2023 Trama-Informed Workshop w/ Ken Harper, Newhouse. “When Things Fall Apart: Trauma-Informed Journalism in the Age of Chaos,” Workshop Speaker
- 2023 Syracuse University Summer College- Online and On Campus (High School Students): BDJ: TV News Storytelling Instructor

- 2023 Student Television Network (STN) National Convention, Long Beach, CA, Visual Cues Videography Exercise Workshops, Syracuse University Panels, & Giving a Voice to the Voiceless Presentations
- 2023 Speaker, Les Rose, Broadcast Journalist, *Behind the Lens*, The English-Speaking Union, Syracuse Branch
- 2023 The Syracuse University Batemann Case Study Competition Team Speaker Panel Panelist, “Take a 2nd Look”
- 2022 ESSPA New York State Conference for the National Student Press Association, BDJ Workshop- Video Storytelling
- 2022 Syracuse University Summer College- Online and On Campus (High School Students): BDJ: TV News Storytelling Instructor
- 2022 Frazier Middle School Media Day, Newhouse, Promoting Awareness of College Preparations w/ Wesley Whiteside and Christina Kinsey Syracuse University
- 2021 Radio Interview w/ Host Ann Fisher on *All Sides with Ann Fisher*, WOSU Public Media, NPR, Columbus, OH
- 2021 Career Spotlight Presenter, Florida Virtual Middle School, Megabyte Broadcast Club w/ Beth Kennedy, FT MS Journalism Instructor
- 2021 Syracuse University Alumni Minnowbrook Conference Weekend, Keynote Speaker
- 2021 Instructor (& Developer) of Syracuse Summer College for High School Course, Broadcast and Digital Journalism: TV News Storytelling Online Course Summer 2021
- 2021 Virtual Teachapalooza: Front-Edge Teaching Tools for College Educators, “Managing Demanding Students” Breakout Moderator
- 2021 Guest Presenter, Storytelling Workshop, Azerbaijan Diplomatic Academy (ADA) University, Baku, Azerbaijan
- 2021 Student Television Network (STN) 2021 Virtual Convention Speaker, “Changing the World, One Story at a Time”
- 2021 Guest Presenter for BDJ Reporting for Professor Faith Sidlow, Cal State Fresno
- 2020 Visual Storytelling Video Chat for Don Goble’s Students (Broadcast Technology, Film, and Multimedia Teacher at Ladue School District), St. Louis, Missouri, Instructor
- 2020 Zoom Event, Maui Waena Intermediate School, Kahului, Hawaii (Middle School Class – Student Television Network), Guest Speaker

- 2020 Virtual Poynter Institute *Teachapalooza*, St. Petersburg Florida, Instructor
- 2020 Syracuse Summer College for High School Course, Broadcast and Digital Journalism: TV News Storytelling, Instructor (& Developer)
- 2020 National Press Photographer's Association of America National Workshop, Online, Speaker & Instructor
- 2020 Newhouse First Year Engagement Activities, "Broken Hearts and Luggage Carts: True Tales of TV News," Online, Presenter
- 2020 JEA/NSPA Fall National High School Journalism Convention, "Les Rose on Broken Hearts and Luggage Carts: True Tales of TV News," Virtual Presenter
- 2019 National Press Photographers Association News Video Workshop, Norman, Oklahoma, speaker & faculty
- 2019 Student Television Network National Convention, Seattle, Washington, session speaker
- 2019 Excellence in Journalism Convention, San Antonio, TX, participant and student speaker
- 2019 The Poynter Institute NewsU Video Storytelling Webinar, St. Petersburg, Florida, instructor
- 2019 The Poynter Institute *Teachapalooza*, St. Petersburg, Florida, instructor
- 2019 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU, instructor
- 2019 "The Power of Storytelling," FaceTime Friday Series Alpharetta High School, Fulton County Georgia, Audio-Video, Technology & Film Students (STN- Student Television Network), guest speaker
- 2019 Multimedia Photography & Design and Military Photojournalism Leader for Military Motion Media Students, Fall Photography Workshop, Newhouse, instructor
- 2019 New York Scholastic Press Association (ESSPA- Empire State School Press Association), High School Journalist Conference, session speaker
- 2019 High School Journalism Webinar, Russian High School Journalism Students, Youth TV Bridge – Eurasia Foundation, developer and presenter of three individual sessions
- 2018 Student Television Network National Convention, session speaker
- 2018 National Press Photographers Association News Video Workshop, keynote speaker & faculty

- 2018 Florida Scholastic Press Association Annual State Convention, keynote speaker & sessions speaker
- 2018 USAID Macedonia, Consultant for USAID.Gov (through AECOM), Sitel Television Network Skopje, Macedonia
- 2018 California State University Summer Arts Program, Visual Storytelling, Fresno, California, co-developer & instructor
- 2018 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU, instructor
- 2018 Multimedia Photography & Design and Military Photojournalism Leader for Military Motion Media Students, Fall Photography Workshop, Newhouse, instructor
- 2018 Excellence in Journalism Convention, Baltimore, MD, participant and student speaker
- 2017 Michigan Association of Broadcasters, seminar leader
- 2017 National Press Photographers Association News Video Workshop, keynote speaker & faculty
- 2017 Student Television Network National Convention, guest speaker
- 2017 North Carolina Broadcasters, guest speaker
- 2017 Storytelling Workshop Advance Media NY, instructor
- 2017 MediaShift/ CUNY Twitter Chat, Participant/Newhouse Representative
- 2017 Sound of Life Storytelling Workshop, keynote speaker
- 2017 Military Motion Media Camera/ Editing Refresher Course, Newhouse SU
- 2017 Q & A on Compassion in Journalism, University of Central Florida, guest speaker via Skype
- 2016 Syracuse Setback (Mental Health Awareness Week), speaker
- 2016 WNBC-TV, New York, NY, visiting lecturer and seminar leader for photojournalists
- 2016 Associated Press, "State of the Media," S.I. Newhouse, Syracuse University, speaker co-coordinator
- 2016 S.I. Newhouse Fall Workshop, Syracuse University, faculty
- 2016 Louisiana Association of Broadcasters LAB/MAB, convention speaker

- 2016 DINFOS (Defense Information School) Fort Meade, MD seminar instructor
- 2016 The Poynter Institute, Visiting Faculty and Co-Presenter of three-day seminar, *TV Power Reporting: Telling Stronger Stories*
- 2016 Texas Association of Broadcasters, full day seminar co-speaker
- 2016 Journalism Education Association/ National Scholastic Press Association, convention speaker
- 2016 The University of Florida, visiting lecturer, keynote for National Broadcasting Society Chapter meeting and coaching one-on-one with students
- 2016 National Press Photographers Association News Video Workshop, faculty
- 2016 Student Television Network, 4-day convention seminar speaker and judge
- 2016 Southern Illinois University, multi-day seminar leader